



**This exercise will help you find a solution to any problem (business or personal) you face. The exercise works like this...**

1. Take a major problem you are having or a big goal you desire to achieve. Write it out as a question.

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**For example: How can I reduce my production cost by 20%? What do I need to do to generate 10 new clients?**

2. Write down 20 answers to your question. You can do this by yourself or with your team. Keep the answers simple.

1. _____	11. _____
2. _____	12. _____
3. _____	13. _____
4. _____	14. _____
5. _____	15. _____
6. _____	16. _____
7. _____	17. _____
8. _____	18. _____
9. _____	19. _____
10. _____	20. _____

3. Select at least one of the answers and commit to taking action on it immediately.

This exercise is a true game changer. Whenever, you face a significant problem or challenge use this method to reach a workable solution.